



# UZZAL DHALI

Digital marketer

## About Me

I'm a seasoned Google and Facebook Ads Manager specializing in *PPC campaigns, Maximizing ROI, Promoting Business, Generating Leads & Sales, Marketing Analysis, and Remarketing Campaigns.*

## Expertise Skill

- Social Media Manager
- Facebook Marketing
- Facebook Ads
- FB Pixel & Conversion API
- Instagram Marketing
- Google Ads
- Keyword Research
- Google Analytics 4
- Google Tag Manager
- Conversion Tracking
- Remarketing Campaigns

## Contact Me

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## Education

- **Diploma in Digital Marketing**  
Sheikh Kamal IT Training and Incubation Center | 2023 - 2024
- **Bachelor of Arts**  
[University of Barishal](#) | 2019 - 2023

## Languages

- **English** - Fluent
- **Bengali** - Native
- **Hindi** - Conversational
- **Spanish** - Conversational

## Work Experience

- **Digital Marketer**  
[Wizardry IT](#) | April 2022 - Present  
[Fiverr](#) | 2022 - Present  
[Upwork](#) | 2022 - Present
- **Web Developer**  
[BU Radio](#) | July 2020 - 2022  
Upwork | Jan 2021 - Apr 2022  
Design with Pixels | Jan 2021 - Dec 2021